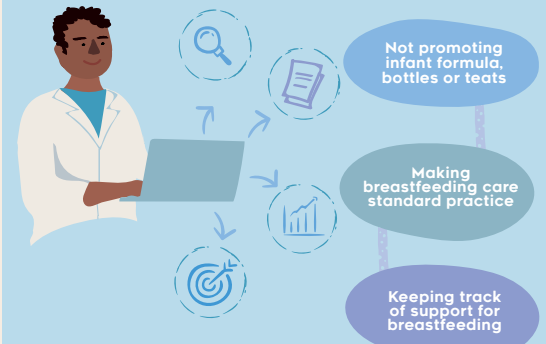


# The TEN STEPS to Successful Breastfeeding

## 1 HOSPITAL POLICIES

Hospitals support mothers to breastfeed by...



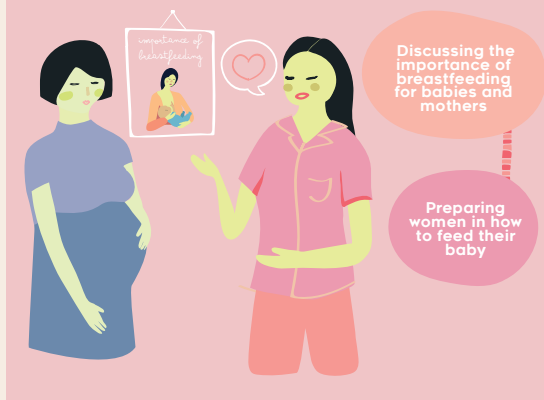
## 2 STAFF COMPETENCY

Hospitals support mothers to breastfeed by...



## 3 ANTENATAL CARE

Hospitals support mothers to breastfeed by...



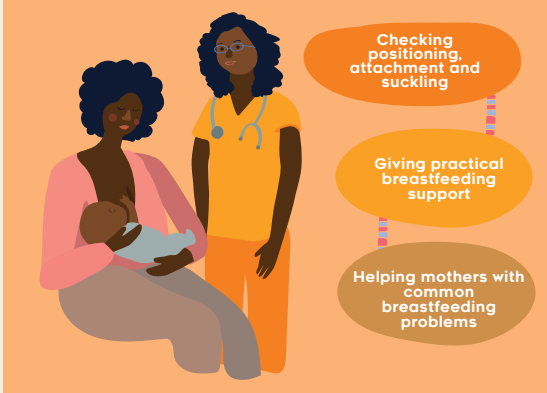
## 4 CARE RIGHT AFTER BIRTH

Hospitals support mothers to breastfeed by...



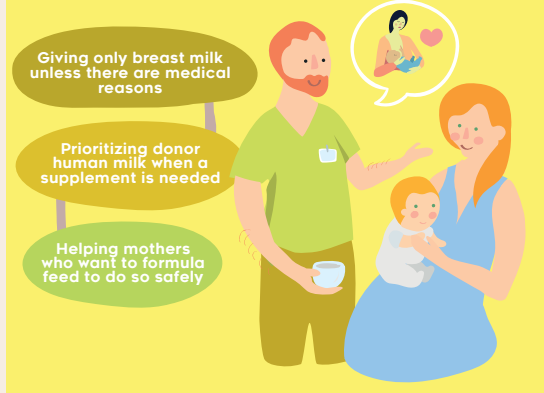
## 5 SUPPORT MOTHERS WITH BREASTFEEDING

Hospitals support mothers to breastfeed by...



## 6 SUPPLEMENTING

Hospitals support mothers to breastfeed by...



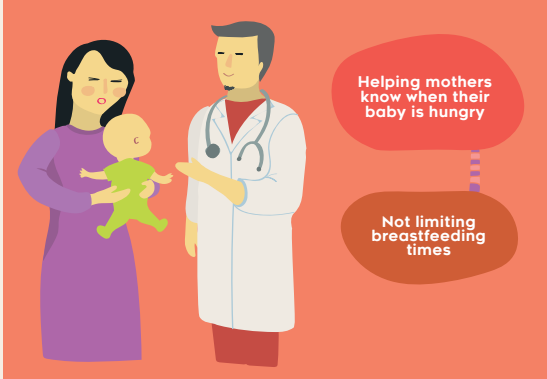
## 7 ROOMING-IN

Hospitals support mothers to breastfeed by...



## 8 RESPONSIVE FEEDING

Hospitals support mothers to breastfeed by...



## 9 BOTTLES, TEATS AND PACIFIERS

Hospitals support mothers to breastfeed by...



## 10 DISCHARGE

Hospitals support mothers to breastfeed by...



Baby Friendly hospitals and birth centers also uphold the International Code of Marketing of Breast-milk Substitutes by offering parents support, education, and educational materials that promote the use of human milk rather than other infant food or drinks, and by refusing to accept or distribute free or subsidized supplies of breast milk substitutes, nipples, and other feeding devices.